

## Reach



**2M+** Verified HCPs

**5M+** Digital Devices Mapped to HCPs



## HCPs

Reached HCPs in more than

**60 Specialties**



## Conversions



**90k+**

Conversions of HCPs to Pharma Brands' Landing Pages

## Clients

**50+**

Healthcare Brands Serviced

**90+**

Unique Drugs Marketed



**25+**

Leading Medical Marketing Media Agency Partners

## Impressions

**50+ Million**

Impressions Delivered to Verified HCPs via haylo programs



## Click-Through Rates

**Average CTR of .20%**

About 2x the Industry Standard

